

[Management] May 17 2006

**Establishment of "Sony Chemical & Information Device Corporation" through unification of "Sony Chemicals Corporation" and "Sony Miyagi Corporation"**

**- To strengthen chemical component business for LCD -TV -**

NEWS\_no 06-002

Tokyo, Japan, May 17, 2006 – Sony Chemicals Corporation (hereafter "Sony Chemicals") and Sony Miyagi Corporation (hereafter "Sony Miyagi") today announced that the two companies will be unified on July 1, 2006 to establish a new company, named "Sony Chemical & Information Device Corporation".\*

On May 1, 2006, Sony Corporation established a new internal organization named the Chemical Device Business Group, principally to strengthen chemical component business\*\* for LCD-TVs. Sony Chemicals and Sony Miyagi are Sony Corporation's 100% subsidiary companies, and they manufacture various components and execute component business under the supervision of the Chemical Device Business Group. The engineering resources and technologies of Sony Chemicals and Sony Miyagi will now be unified under the new company "Sony Chemical & Information Device Corporation". And the new company will pursue an integrated operations with the Chemical Device Business Group to establish a strong, efficient and simple business structure for component development, manufacturing and marketing.

"Sony Chemical & Information Device Corporation" will aim to expand its business by merging Sony Chemicals' chemical technologies and Sony Miyagi's material and process technologies that have been fostered through the recording media business. The new company will have a special focus on chemical products such as functional film development. This will lead to expanded applications in LCD panel modules for Sony's BRAVIA LCD-TV and low temperature poly-silicon LCD modules. The objective is support higher product competitiveness through vertical integration of equipment and components.

\* Establishment is subject to successful completion of all formalities

\*\* Components manufactured using chemical technologies

**Outline of Sony Chemical & Information Device Corporation (plan)**

[Location]	Headquarters: Shinagawa-ku, Tokyo
[Representative]	President: Seiichi Tsukioka
[Capital]	5.48 billion yen (Sony Corporation 100% subsidiary company)
[Sales amount]	Approx. 180 billion yen (Consolidated: Approx. 210 billion yen) (Plan for FY2006)
[Products]	Development, design, manufacturing and sales of rigid circuit board, flexible circuit board, anisotropic conductive film, industrial adhesives, adhesive tapes, dye diffusion ribbons, magnetic tapes, optical-magnetic discs, electrode materials for lithium ion battery, magnetic head, gyro-sensors, transformers, IC cards (FeliCa), touch-panels, electronic materials for thin-film process, etc.
[Employees]	Approx. 2900

**<Reference>**

**Outline of Sony Chemicals Corporation**

[Establishment]	May 1962
[Location]	Headquarters : Shinagawa-ku, Tokyo Kanuma Factory : Kanuma-city, Tochigi pref. Neagari Factory : Nomi-city, Ishikawa pref. West Japan office : Osaka-city, Osaka pref.
[Representative]	President Seiichi Tsukioka
[Capital]	5.48 billion yen (Sony Corporation 100% subsidiary company)
[Sales amount]	Approx. 76.3 billion yen (actual for FY 2005)
[Products]	Development, design, manufacturing and sales of rigid circuit board, flexible circuit board, anisotropic conductive film, industrial adhesives, adhesive tape[Establishment]s, dye diffusion ribbons, etc.
[Employees]	Approx. 1100

## Outline of Sony Miyagi Corporation

[Establishment]	April 2000
[Location]	Headquarters : Tagajo-city, Miyagi pref. Nakada Factory : Tome-city, Miyagi pref. Toyosato Factory : Tome-city, Miyagi pref. Kurikoma Factory : Kurihara-city, Miyagi pref.
[Representative]	President Masayoshi Sugiyama
[Capital]	4.88 billion yen (Sony Corporation 100% subsidiary company)
[Sales amount]	Approx. 75.8 billion yen (actual for FY2005)
[Products]	Development, design and manufacturing of magnetic tapes, optical-magnetic discs, electrode materials for lithium ion battery, magnetic head, gyro-sensors, transformers, IC cards (FeliCa), touch-panels, electronic materials for thin-film process, etc.
[Employees]	Approx. 1800

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[Top of page](#)