

Social Contribution Activities

The Dexerials Group is striving to contribute to local communities both in and outside Japan so as to vitalize those communities and hand over a better environment to future generations.



Environmental Protection

Restoring greenery to the mountains of Ashio

Since 2009, we have supported NPO Grow Green in Ashio in its initiative to plant one million trees in the mountains of Ashio. As a corporate member of the NPO, we have assisted afforestation through nurturing saplings, planting, weeding, thinning, and so on.

Every year in spring, we host a tree planting event attended by our employees and their families, and in fall, a tree planting activity as part of the training for new employees.

Protecting the environment of Watarase Reservoir

Since 2017, Dexerials has been a registered corporate member of Watarase Knights Club, which is organized by Tochigi City for nature conservation. We have been participating in and extending cooperation for activities to protect biodiversity and natural environments while maintaining bountiful ecosystems of Watarase Reservoir, which is registered as a Ramsar Convention wetland.

Clean-up Activities in Local Communities

The Tochigi Technology Center, the Nakada Plant, the Tagajo Plant, and other sites of the Dexerials Group conduct clean-up activities in local communities.

Promoting Sports

Supporting Utsunomiya Blitzen

Since 2015, we have been sponsoring Utsunomiya Blitzen, a community-based professional cycling road race team from Tochigi Prefecture. This sponsorship aims to vitalize the local community and promote cycling sports.

Every year, we hold "Cycling Clean-up" events aimed to improve the local environment and also bicycle lessons for children.



Supporting Utsunomiya Brex

Since 2017, we have been sponsoring Utsunomiya

Brex. a professional basketball team, with the objective of contributing to regional vitalization through sports promotion.

18th Dexerials Cup



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Miyagi Prefecture Champions Cup U-12 Tournament

Dexerials has supported this tournament since 2013, with the aim of promoting amateur sports and contributing to the local community.

In 2020, we hosted the event in partnership with the Miyagi Football Association. Selected teams,

comprising children in the sixth grade of elementary

school or younger in the ten districts of Miyagi Prefecture, competed in a league-style competition over two days.



Donations and Contributions

Recycling activities

Each year, Dexerials Hong Kong Limited collects

clothing, shoes, bags, etc. that are no longer used by its employees and donates them to Friends of the Earth Hong Kong, a charity dedicated to protecting the environment.



Donations

Dexerials Hong Kong Limited participates in "Skip Lunch Day," an initiative to donate the cost of a lunch to support communities with poor living conditions.

Dexerials Hong Kong also participates in "Love Teeth Day," an initiative organized by the Community Chest Hong Kong, in order to raise employees' health awareness while collecting donations to support dental care for those in poverty.